







Report on activity 4.2. ROUND TABLE ON TEH BEST EU PRACTISES IN UNIVERSITY COOPERATION WITH EMPLOYERS

By Sonja Šovljanski, University of Novi Sad June 2012





































Round table Agenda

University cooperation with employers

13.6.2012.

Date: Novi Sad, Serbia (University of Novi Sad)

Place: Trg Dositeja Obradovića 5, 3. floor, Ceremonial hall

9.30 – 10.00 Registration / poster exhibition

Agenda:

10.00 - 10.40 Opening

Key note adress: University of Novi Sad Rector

Prof. dr Miroslav Veskovic

Opening remark: CareeS Project coordinator

welcome coffee

10.40 – 13.30 OVERVIEW OF UNIVERSITY CAREER SERVICES COOPERATION WITH EMPLOYERS IN SERBIA AND EUROPE

10.40 – 11.00 SERBIA- University of Novi Sad

Overview of Tempus projects:

CONCUR, INTERFACE, ISIS, HELP, CONRAD

11.00 - 11.20 ITALY - University of Padova

11.20 - 11.30 Q&A session

11.30 - 11.50 UNITED KINGDOM - University of Swansea

11.50 - 12.00 Q&A session

12.00 - 12.20 POLAND - University of Silesia

12.20 - 12.30 Q&A session

12.30 - 13.30 LUNCH BREAK

13.30 – 14.30 HOW EMPLOYERS SEE THE COOPERATION WITH UNIVERSITITES

PETROLEUM INDUSTRY OF SERBIA

PUBLIC ENTERPRISE FOR ELECTRIC ENERGY TRANSMISSION

AMERICAN CHAMBER OF COMMERCE

GOVERNMENT OF AUTONOMOUS PROVINCE OF VOJVODINA

UNION OF EMPLOYERS

14.30 - 15.00 DISCUSSION, CONCLUSIONS AND CLOSING

REMARKS - Ministry of Youth and Sport

15.00 – 16.30 Steering Committee meeting

Working language: English





































Meeting minutes:

Following the presentation of the Students' service of the University of Padova, questions were asked to the presenters.

The first question was about the way in which information is forwarded to the employers.

The employers send an e-mail to the University, where they state the work position they are offering, and then the University sends the data to the website. Only students and graduates have access to the website, each of them receives their own PIN and has access to their profile. Applications are made through their user profile, which is linked to the National employment agency. Students can also receive updates over the call centre and personally.

Every student can record their own video CV in the Students' service center, but they can also do it on their own. All services the center offers are free of charge. Employers review the applications and choose the interview candidates. Students' opinions and reactions are taken into account when considerations are made about the whole process; records are also kept about the employers and companies. In case any company behaves inappropriately, it can be blocked out of the system.

Padova has recently been involved in the process of internationalization, because before that, most funds were not directed at the foreign students who return home after graduation. The common opinion today is that internship is important for all students and it should be accessible to everyone.

The internship program is in the schedule, so the services of this program are free of charge for the employers. Other services include charges for costs only, but the employers are not obliged to pay for services they are not satisfied with, although they usually are.

The link between the employer, the center and the students is the official website.

The Law on internship regulates the legal and judicial aspects, the student's insurance is covered by the University and the students seek out and apply to employment positions through personal contact and agreement with





































employers, or while working on study projects. The third year has been shown as the most suitable for internship. If the students are active and find their own employer, they automatically receive a scholarship.

Both the employer and the University complete the evaluation questionnaires to ensure good service.

The next presentation is of the Swansea University and the notes from it.

The curriculum of the University is drafted in agreement with the employers and the market trends, to ensure the skills that will be expected for future job positions.

The students access the database through a program application where they edit their WebPortfolio. Their profile is located on the website where the employers search for potential candidates.

Each university has a so-called Employment Champion which stands as the third pillar of the University.

Since the higher education in the UK is greatly affected by the market, all students have to pay a sum of 9000 pounds since September this year, not upfront straightaway, but postpone it through a credit plan to repay it sometime in the future.

The presentation of the Silesia University ended in time for the coffee break and the discussion that followed occurred outside of the meeting room.





































REPORT FOR PUBLIC – press release

University cooperation with employers



Novi Sad, 14 June 2012 – Within the Tempus CareerS project work package for development of cooperation with employers the round table "University cooperation with employers" was organized at the University of Novi Sad.

The event was officially opened by prof.dr Miroslav Veskovic, Rector of the University of Novi Sad who

pointed out importance of connecting the business and academic world and stressed the need of graduates to gain relevant work experience through internship programs in companies and institutions.

Beside the representatives of the university career centers from Serbia and EU partner countries (UK, Italy, Poland), this event gathered representatives of selected employers, ministries, media and other stakeholders.

Representatives of European universities (Swansea, Padua and Silesia) spoke about and presented the best practices and models of university cooperation with employers in Great Britain, Italy and Poland. Representatives of Serbian universities (University of Novi Sad, University of Belgrade, University of Kragujevac and University of Nis) presented the cooperation schemes and programs realized in cooperation with employers. Their view of cooperation with universities and their experiences were presented by representatives of companies and organizations from Serbia (Petroleum Industry of Serbia, Public Enterprise for electric energy transmission, American Chamber of Commerce and Government of Autonomous Province of Vojvodina).

Conclusions and closing remarks on fostering greater participation of employers in the activities of universities in Serbia aimed at improving the graduate employability and their career management skills were made by representative of the Ministry of Youth and Sport Vesna Vidojevic.





































Participants:

University representatives

- 1. Prof. Vesković, UNS Rector
- 2. Borislav Obradović, UNS
- 3. Sonja Šovljanski, UNS
- 4. Elvira Đuđević, UNS
- 5. Olivera Kovačević, UNS
- 6. Vladimir Nikić, Unesco katedra, UNS
- 7. Milica Obrić, UNS
- 8. Milana Ljusavljević, UNS
- 9. Ljubomir Delević, UNS
- 10. Olivera Mijatović, UNIKG
- 11. Milica Milenković, UNIKG
- 12. Jelena Čivljak, UN
- 13. Borivoje Baltezarić, UN
- 14. Marija Jovanović, UB
- 15. Jelena Kurjak, UB
- 16. Vesna Vidojević, MOS
- 17. Marija Petronijević, MOS
- 18. Pauline McDonalnd, SWAN
- 19. Jo Davies, SWAN
- 20. Gilda Rota, UNIPD
- 21. Zoltan Denes, UNIPD
- 22. Agnieska Dunaj, US
- 23. Barbara Smorzenska, US

Representatives of companies, employers

- 24. Olivera Vuković, NSZ
- 25. Nikola Backović, EMS
- 26. Milan Golubović, EMS
- 27. Perunić Vladimir, EMS
- 28. Bošković Lazar, EMS
- 29. Nemanja Nikolić, NIS a.d.



































- 30. Sandra Ilić, NIS a.d
- 31. Viktoria Čović, Veće APV
- 32. Milana Milošev, CCH
- 33. Marina Rakić, IBM/AmCham
- 34. Vida Dikić, Equilibrio

Media representatives

- 35. Slobodan Šorak, Radio NS
- 36. Zoran Glišić, Tanjug NS
- 37. Novinar, Novosadski TV
- 38. Ljiljana Pagalić, 24sata
- 39. Aleksandra Kekić, 9
- 40. Toma Ilić, RTV

M:15 / f:25

Participants evaluation:

Average marks on the scale 1-5

- Objectives were clearly described: 4,222222222
- Time was allotted well and the delivery was well paced: 3,666666667
- Trainers focused on participant needs: 4,388888889
- Materials were adequate and appropriate: 4,722222222
- The duration was appropriate: 3,777777778
- Objective-Best models for cooperation with employers: 3,722222222

What learning from the round table will be most useful to you on the job?

Among the answers were the following statements:

Sharing experiences

Learning something new

Sharing new experiences and learning something new

Learning about something new (career programs)

Improving work of Career Center (by sharing experiences)

Additional comments, suggestions?

More discussion, less presentating

Employers should be first - more time for discussion





















AVERAGE IN TOTAL: 4,131944444





